



A black and white portrait of Maritza Falu, a woman with short, curly dark hair, smiling. She is wearing a patterned top and pearl earrings. The background is dark.

**MARITZA  
FALU**

**Councilwoman-At-Large**  
*Newark, NJ • May 12, 1998*

Paid for by Election Fund of Maritza Falu, Luis Velez, Treasurer

## MARITZA FALU

### Candidate for Councilwoman At-Large

Maritza is married to Luis A. Velez and has three children. She earned a B.S. degree in Political Science/Business Administration from the University of Puerto Rico and a Juris Doctor degree from Inter-American University Law School.

Currently, Maritza is the Director of Urban Affairs for the County of Essex under the direction of County Executive James W. Treffinger. She is former law clerk to Judges June Strelecki and Alvin Weiss.

Maritza is a member of the following organizations: Hispanic Chamber of Commerce of Essex County; Newark Commission on Women Status, La Casa de Don Pedro, Volunteer Leader Girl Scouts of America, Mildred C. Crump Civic Association, former Board of Trustees of United Hospitals, Hispanic Families, Hispanic Coaliton for a Better Newark, and LACER. Additionally, she serves as President of the Puerto Rican Heritage Statewide Committee, Inc. and President of La Casa Puerto Rico Cultural Center.

Maritza has been involved with the Puerto Rican Heritage Statewide Parade, for the past eight years. She was the Commissioner of Elections for five years and for the past three years she has been the President. For the past three years, she has made the Fiestas Patronales at Branch Brook Park and the Parade great successes. Maritza has a commitment to bring activities and programs that will enhance the quality of life.

Maritza also made possible the acquisition of a property that will house La Casa Puerto Rico Cultural Center. A place that will display all the culture and folklore of the Puerto Rican Heritage.

For three years, Maritza served as aide to Councilwoman Mildred C. Crump, the first African-American woman elected to the Newark Municipal Council.

Maritza believes that building partnerships throughout our city is a cornerstone in rebuilding our community. She has been an ardent supporter of the African American Heritage Parade. Maritza is an annual supporter and participant at the Labor Day Weekend Festival held in Weequahic Park and a partner with Newark Alumni, Inc. in an effort to return boats to Weequahic and Branch Brook Park lakes. Maritza is also a supporter of the Newark Repertory Theater Company. She believes trust and teamwork are essential for the success of such endeavors and the key to reviving the community.